



AS-710 VERSATILE ADDRESSING & GRAPHICS PRINTING SOLUTION

Your desktop solution for direct mail



AS-710 YOUR DESKTOP SOLUTION FOR DIRECT MAIL

The Neopost AS-710 address printer offers outstanding quality and innovation, featuring the versatility of shuttle head technology to adapt to your mailing applications and maximize the effectiveness of your mailings. The AS-710 can print an address, logo, barcode or graphic almost anywhere on your mailpiece, producing elegant, accurately printed envelopes, postcards or other mailing materials with a higher chance of being opened by the recipient.

With high speeds and capacity, professional, personalized mail is processed faster and reaches your customer sooner. Coupled with an address management software solution, costs are reduced with higher efficiency, better Postal Service™ savings and greater in-house control of your mail output.

TIME SAVING FLEXIBILITY

The AS-710 ensures maximum speed, accuracy and flexibility for all your printing jobs. Got an unexpected customer offer you need to integrate? No problem – the AS-710 gives you the flexibility to make last minute changes with ease. Productivity is increased naturally with high printing speeds and high capacity outputs which reduce cycle time; and your customer information is protected with the complete in-house control of the database.

ENHANCED COST CONTROL

Printing labels is an expensive and time-consuming business. The AS-710 cuts out the need for buying and stocking labels - and the manpower required to apply them. Blank envelopes are transformed into powerful marketing messages that work hard for your business. And because you can produce a higher volume of mail faster, you can benefit from postal discounts.

MAILROOM INTEGRATION MADE EASY

The AS-710 is easy to install without major IT involvement. Just load the "Plug'n Play" software onto your computer and within a few minutes, you're up and running. One-touch controls and clear, concise prompts on the LCD display make even the most complex jobs seem easy. Our addressing solution come with a variety of finishing options to suit your needs. For optimum efficiency with larger mail runs, you can add an optional stacker or dryer, which integrate easily into your existing mailing process with folder/inserter, mailing system and more.



SPECIFICATIONS

Speed (envelopes/hour)

Print resolution

Number of heads

Maximum thickness

Print area

Minimum document size

Maximum document size

Hopper capacity

Dimensions

Weight

Connection

Up to 14,000/hr.

Up to 600 dpi

1 (shuttle)

6 mm

500 x 235 mm

75 x 70 mm

500 x 395 mm

350 DL envelopes

468 x 410 x 365 mm

23 kg

USB 2.0 and TCP/IP



Neopost AS Series address printers utilize HP print technology to produce clean, crisp addresses, barcodes and graphics, with optional spot color ink cartridges.



AS-series software facilitates database management and optimizes your lay-out with the envelopes & document designer.



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