



KONICA MINOLTA

INTELLIGENT
QUALITY CARE 

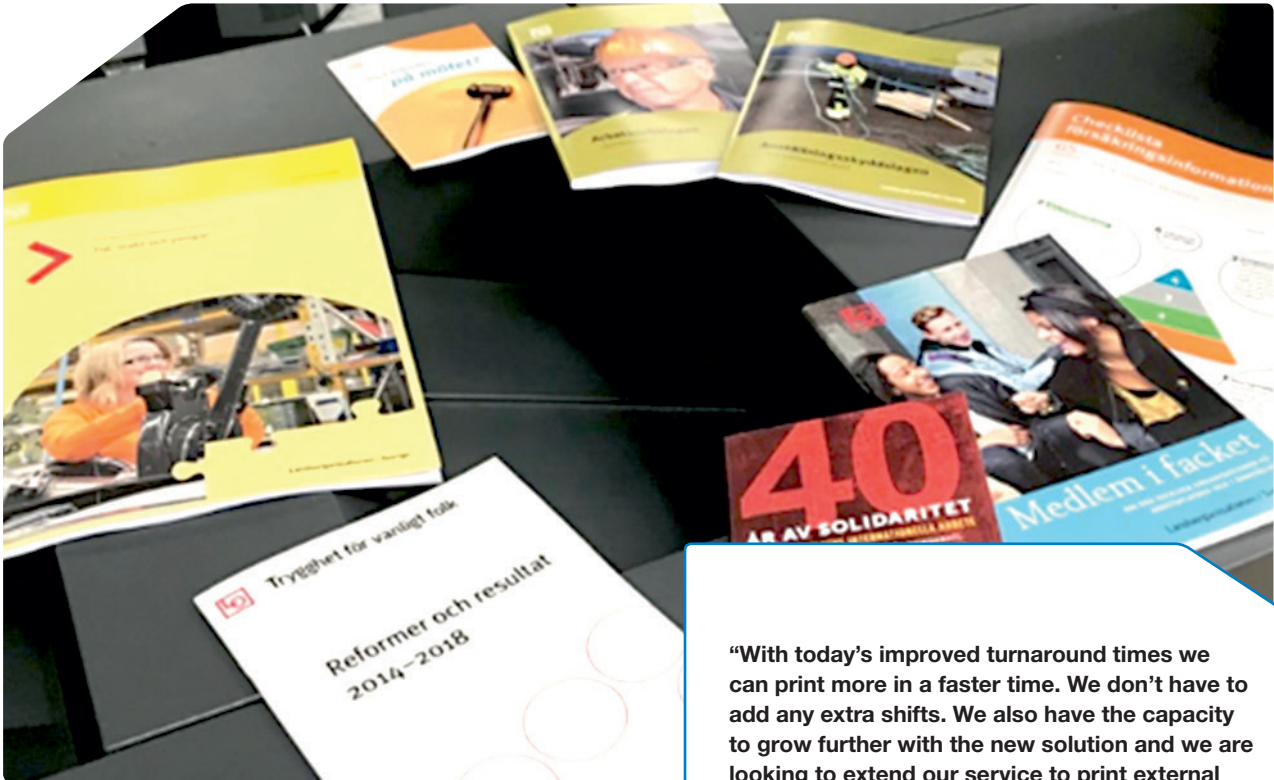


TEAM EXPERTISE SECURES HIGH RETURN ON INVESTMENT FOR BANTORGET GRAFISKA

IQ-501 SEALS DEAL AND PROVIDES PLATFORM TO GROW SERVICE OFFERING

Central Reprographic Department Bantorget Grafiska, owned by Stockholm based Swedish Trade Union Confederation (LO), chose two Konica Minolta AccurioPress C6100s to help better manage production demands and turnaround times.

LO is one of the largest and most well known unions in Sweden. Wage bargaining, international activities, trade union education, children's and young people's education, gender equality and social security are some of the areas LO is responsible for co-ordinating. There are 14 branches and approximately 1.5 million members.



Key drivers for investment

LO wanted to find a better way to manage constantly growing color print volumes by maximising and streamlining production time.

Konica Minolta Solution

While LO liked the performance features of the 1,200 x 1,200 dpi AccurioPress C6100 that achieves superior productivity at 100 ppm, and identical high-speed printing for a wide range of paper weights, it was the IQ-501 that sealed the deal. In fact, once LO had seen what was possible, it could not do without it and did not consider any other systems on the market.

IQ-501 makes best use of the speed and efficiency of CCD scanning and the accuracy of spectrophotometry. The result is automatic, in-line and highly accurate measurement of colors and registration. Color targets can be set within the controller software at the start of a run, and the IQ-501 system ensures through Intelligent Quality Care that color density and fidelity remain constant throughout the print run by checking each sheet in real time, with a closed-loop feedback system ensuring continual adjustment where necessary. Perfect front and back registration are also assured, with automatic adjustment of image position, skew and rotation, and there is no slow-down. Printer profiling is quick and simple too.

“With today’s improved turnaround times we can print more in a faster time. We don’t have to add any extra shifts. We also have the capacity to grow further with the new solution and we are looking to extend our service to print external jobs as well. We have saved money and increased revenue opportunities. Also, the print operator is happier.”

Peter Forsström,
CEO, Bantorget Grafiska

Key Benefits

LO began the investment process with a view to better managing print volumes. With the AccurioPress C6100’s initial set up time at almost zero and the ability to pre-store programs, job completion times are much faster. This means LO can print more jobs in a shorter time, it doesn’t have to run overtime and it can even take on external work to generate additional revenue.

It is also enjoying enhanced reliability and print quality as well as huge time savings and print consistency. This is thanks to automatic front to back registration, color calibration and the automatic profiling of paper.

Another benefit is the great relationship that LO has established with Konica Minolta. It enabled the operation to identify and implement the right solution supported by a highly knowledgeable and responsive service team.



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