

Deliver bright, creative messages on robust outdoor signage

Samsung's new outdoor signage, OHN series, has elevated the typical outdoor advertising experience with its bold and engaging content delivery at any bus stop or street billboard. The OHN series presents enhanced detail and true-to-life graphics in all conditions, from the most powerful sunlight to the darkest of nights, 24/7. The OHN is durable and resistant to multiple outside elements that could affect a display's performance. Also included is easy-to-use management software that allows users to control the display with ease. Samsung's OHN series will make any business stand out from the crowd with its immersive and high-quality images, attracting consumers to its brand.

# **Highlights**

- 85" large-sized digital displays optimized for outdoor usage
- Excellent visibility under direct sunlight through 3,000 nit high brightness
- Optimal durability with IP56-rated displays and IK10-rated Magic Protection Glass
- Advanced content management via MagicINFO S6 Player powered by TIZEN

## **Industry trend**

The DOOH (Digital Out Of Home) industry is growing at such a rapid pace due to its ability to reach and target consumers on the go. The traditional media tactics businesses previously used, such as static signs, are no longer effective in providing a meaningful visual experience. Instead, more businesses are turning to digital signage as a means of advertisement. As the technical advances in digital signage have taken over, roads and bus stops are now seeking enhanced experiences for consumer engagement. Digital signage is also an efficient medium of promoting products and services with immersive screens and dynamic images. There is a desire to have flexibility and connectivity to the displays through sophisticated content management software. With the industry thriving and companies turning to digital displays, this is the present and the future.

# Why Samsung OHN series?

Samsung's OHN series displays were designed for excellent visibility and dependability for outdoor use at bus stops and roadsides. With a high-brightness 3,000nit screen and a built-in dimming sensor, content can be clearly presented, day or night. The OHN series can endure extensive outdoor impact with the Magic Protection Glass and is weatherproof through IP56-rated protection. Combined with a built-in media player, users can manage the display and the content efficiently without needing additional equipment. In addition, the OHN-D series has a double-sided screen and allows users to open the display effortlessly for repair and upkeep with easy access design.



High visibility



Easy content management



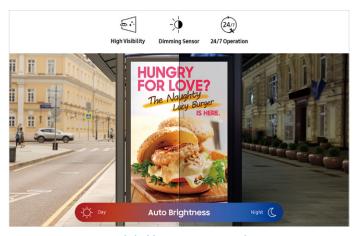
High durability



Easy maintenance

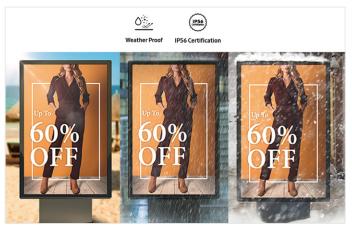


# **Key features**



## Unsurpassable visibility day and night

The OHN series allows for exceptional, consistent content delivery with 3,000nit brightness and 24/7 performance. With a built-in dimming sensor, the display automatically adjusts the brightness based on the external lighting environment, saving display operating expenses and power consumption.



## Resistant to outdoor elements

The OHN series is verified to perform in outdoor settings. IP56-rated protection\* ensures the OHN series will withstand physical impact as well as dust, humidity or other outdoor elements that could affect the display.

\* Additional glass needed for kit type



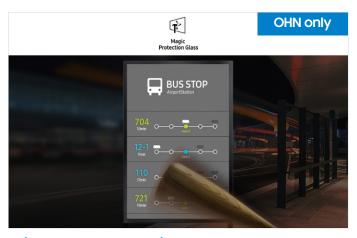
#### A double-sided screen with slim depth

The OHN-D series has two screens to highlight brilliant content and graphics on each side. With 3,000nit brightness on both sides of the display, users can double their marketing in one location with vibrant content. Its slim design is ideal for a bus shelter or street billboards.



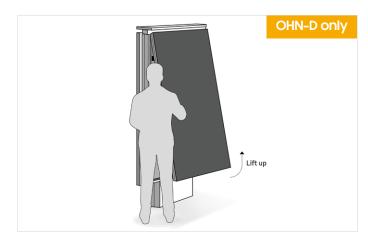
### Easy-to-use management software

The embedded MagicINFO Player S6, backed by the powerful TIZEN operating system, boosts the display's overall performance, allows for painless content management and ensures seamless transition and playback.



### Built strong to endure impacts

The OHN series provides advanced safety through tempered Magic Protection Glass. It features durability that is IK10-rated, further proving its robust level of strength that can endure physical impact.



#### Easy setup and maintenance

Users can easily access the inside of the OHN-D series for repair or maintenance. Simply lift the set for quick entrance to the display's inner components for any necessary updates.

# **Specifications**

	Model		OH85N	OH85N-D (Kit type)
	Diagonal Size	Class	85	85
	Diagonal Size	Measured	84.5" / 214.7cm	84.5" / 214.7cm
	Туре		60Hz D-LED Local Dim. BLU	60Hz D-LED Local Dim. BLU
	Resolution			3840x2160 (16:9)
			3840x2160 (16:9)	
Panel	Pixel Pitch (mm)		0.488 x 0.488	0.488 x 0.488
	Active Display Area		1872(H) x 1053(V)	1872(H) x 1053(V)
	Brightness(Typ.)		3,300 cd/m2 (w/o glass)	3,300 cd/m2 (w/o glass)
	Contrast Ratio		3000:1	3000:1
	Viewing Angle(H/V)		178 / 178	178 / 178
	Response Time (G to G)		8ms	8ms
	Display Colors		8 bit - 16.7M bit	8 bit - 16.7M bit
	Color Gamut		72%	72%
	Operation Hour		24/7	24/7
	Haze		0%	0%
	Dynamic C/R		100,000:1	100,000:1
Display	-			
	H-Scanning Frequency		15 ~ 135KHz (HDMI), 30 ~ 135KHz (DP)	15 ~ 135KHz (HDMI), 30 ~ 135KHz (DP)
	V-Scanning Frequency		24 ~ 75Hz (HDMI), 30 ~ 75Hz (DP)	24 ~ 75Hz (HDMI), 30 ~ 75Hz (DP)
	Maximum Pixel Frequency		594MHz (HDMI), 533.25MHz (DP)	594MHz (HDMI), 533.25MHz (DP)
ound	Speaker Type		N/A	N/A
	RGB			
			DP1.2	DP1.2 (2)
		VIDEO	HDMI 2.0 (2)	HDMI 2.0 (4)
	INPUT	HDCP	HDCP 2.2	HDCP 2.2
		AUDIO	USB 2.0 (1)	USB 2.0 (2)
		USB		
			N/A	N/A
		RGB	N/A	N/A
Connectivity		VIDEO	N/A	N/A
	OUTPUT	AUDIO	Stereo mini Jack	Stereo mini Jack
		USB		
			N/A	N/A
		Power Out	N/A	N/A
	EXTERNAL CONTROL		RS232C (In), RJ45 (In)	RS232C (In), RJ45 (In)
	EXTERNAL SENSOR		N/A	N/A
	Tuner		N/A	N/A
	Туре		Internal	Internal
Power	Power Supply		AC 100-240 V~(+/-10%), 50/60 Hz	AC 100-240 V~(+/- 10%), 50/60 Hz
		Max[W/h]	1800	3,600 (1,800x2)
	Power Consumption	Total CALIFORNIA	W/W(EU) 600, US/KOR/Etc. 1,010	W/W(FU) 1200 (600x2), US/KOR/Ftc, 2.020 (1.010x2)
		Typical [W/h]	* Etc: CHINA, TAIWAN, BRA	* Etc: CHINA, TAIWAN, BRA
		BTU(Max)	6138	12276 (6,138x2)
		Sleep mode	less than 0.5W	less than 1W
		Off mode	less than 0.5W	less than 1W
Mechanical Spec	Dimension(mm)	Set	2,004 x 1,185 x 120 mm	1,193 x 2,012 x 228 mm
	Dimension(mm)	Package	2,175 x 1,383 x 495 mm (Without Pallet)	1,510 x 2,284 x 577 mm (Without Pallet)
		Set	137kg	255kg
	Weight (kg)	Package	185kg	310.6kg
	Mounting Hole		-	-
			1000 x 1118.4 (M8 x 4Hole), 500 x 1118.4 (M8 x 4Hole)	N/A
	Protection Glass		N/A	N/A
	Stand Type		N/A	N/A
	Bezel Width (mm)		N/A	N/A
	Operating Temperatu	re	-30°C ~ 50°C	-30°C~ 50°C
oration				
eration	Humidity		10 ~ 100% (Non-condensing)	10 ~ 100% (Non-condensing)
	IP Rating		IP56	IP56*
	Key		Slim High Brightness, IP56 Outdoor, Built-in MagicInfo Player S6, SSSP6	Dual Display, High Brightness, IP56* Outdoor, Built-in MagicInfo Player S6, SSSP6
	Special		Built-in MagicInfo Player Só, SSSP6  IP56 Rated Simple Enclosure Outdoor, Polarized Sun Glasses Viewable in any direction, Portrait /Landscape Installation Support, Auto Brightness Control with Ambient Brightness Sensor, Temperature Sensor, RJ45 MDC, Auto Source Switching & Recovery, Clock Battery (80hrs Clock Keeping)	Built-in MagicInfo Player S6, SSSP6 IP56* Rated Simple Enclosure Outdoor, Polarized Sun Glasses Viewable any direction, Portrait Installation Support, Auto Brightness Control wi Ambient Brightness Sensor, Temperature Sensor, RJ45 MDC, Auto Sour Switching & Recovery, Clock Battery (80hrs Clock Keeping)
		Processor	Coretex A72 1.7GHz Quad-Core CPU	Coretex A72 1.7GHz Quad-Core CPU
		On-Chip Cache	L1 Instruction Cache : 48KB, L1 Data Cache : 32KB	L1 Instruction Cache : 48KB, L1 Data Cache : 32KB
		Memory	L2 Cache : 2MB	L2 Cache : 2MB
		Clock Speed	1.7GHz	1.7GHz
ature	Internal Player (Embedded H/W)	Main Memory		
		Interface	2.5GB, LPDDR4 1.5GHz 64bit	2.5GB, LPDDR4 1.5GHz 64bit
		Graphics	Graphic resolution : 1920x1080 Output resolution : up to 3840x2160 (Scale up from graphic processing result.) - Supports OpenGL ES	Graphic resolution : 1920x1080 Output resolution : up to 3840x2160 (Scale up from graphic processing result.) - Supports OpenGL ES
		Storage (FDM)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)
		Multimedia	Video Decoder - MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC - VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 Audio Decoder - AC3 (DD), MPEG	Video Decoder - MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC - VC-1, AVS+, HEVC, JPEG, PNG, VPB, VP9 Audio Decoder - AC3 (DD), MPEG
		IO Ports	USB 2.0	USB 2.0
				Tizen 4.0 (VDLinux)
	Cafatu	Operating System	Tizen 4.0 (VDLinux)	
ertification	Safety EMC		CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) : Part 15, Subpart B Class B CE (Europe) : EN55032:2015 Class B	CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) Part 15, Subpart B Class A CE (Europe) : EN55022:2006+A1:2007
rtification	EMC		CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) : Part 15, Subpart B Class B CE (Europe) : EN55032:2015 Class B EN55035:2017	CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) Part 15, Subpart B Class A CE (Europe) : EN55022-2004-A1:2007 EN55024-1998+A1:2001+A2:2003
rtification			CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) : Part 15, Subpart B Class B CE (Europe) : EN55032:2015 Class B EN55035:2017 N/A	CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) Part 15, Subpart B Class A CE (Europe) : EN55022-2006+A1:2007 EN55024:1998+A1:2001+A2:2003 N/A
rtification	EMC		CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) : Part 15, Subpart B Class B CE (Europe) : EN55032:2015 Class B EN55035:2017	CB (Europe) : IEC60950-1/EN60950-1, UL(USA) : cUL60950-1 FCC (USA) Part 15, Subpart B Class A CE (Europe) : EN55022-2004-A1:2007 EN55024-1998+A1:2001+A2:2003

\* Additional glass needed for kit-type



